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Educational programs and activities for the whole community.

Cinema for children, parents and educators!









The Chania Film Festival Educational Side

TThe educational programs of the Chania Film Festival started in 2002, long before the actual existence of the festival. The creative team of the Cultural Company of Crete took the initiative in designing and carrying out a program in audiovisual education.

At first, it regularly organized for schools screenings of films that combine both pedagogical content and artistic quality. After the first three years the dynamic progress was more than obvious, as there were about 5000 school students and teachers who attended the screenings.

At the same time, as the educational screening program was extended in more locations in Crete, workshops and other educational filming projects were added. In addition, a series of collaborations and synergies were initiated with institutions from the domain of education, cinema, and culture. Establishing these partnerships enabled further growth of the educational program and scope, with additional special screenings, more workshops, targeted educational actions, summer school classes. The participants in all the above were approximately 7000 students and teachers.

As a result, the Festival's active involvement in the field of education was re-evaluated; the tenyear experience in educational programs and the support of collaborators lead to the systematization in the organization of projects and, ultimately, rendered the educational program a strategic choice of the Festival and integral part of its identity.

Since then, the educational program of the Chania Film Festival has been regularly running throughout the year, offering courses and workshops in audiovisual and film literacy.

2012 was an important year, also for another reason; it was the year when the Chania Film Festival was founded as an institution that would plan and coordinate all the projects that run for the past decade.

The CFF Edu programs address school students and teachers, with the following intentions:

- the development of film education in schools
- film screenings of pedagogical content
- the knowledge and use of technology in film making
- the familiarization with the methods and techniques of cinema
- the encouragement for study and critical thinking in relation to audiovisual products
- the use of audiovisual tools for further exploration and expansion of personal abilities and artistic expression in audiovisual projects in schools
- the interdisciplinary dimension of cinema and the interconnection with photography, visual arts, music, movement, literature, creative writing
- film production inside the school community
- research and re-connection with local history

Within this framework, the CFF Edu designs and coordinates the following programs:

- **1. CineMathimata,** training of teams from the entire school community in film production within the school environment (CineMathimata is one of the first educational programs in Greece dedicated in audiovisual education);
- 2. CineGrafimata, training of teams of educators in audiovisual and film literacy;
- **3. School Film Club,** hands-on activities and theory for anyone interested in running a film club in schools:
- **4. Crete Education Documentary Project/ CR.E.DOC,** practical exploration of methods to include documentary films in the educational process;
- **5. Crete Oral History,** collaboration with the local community for the conservation of intangible cultural heritage as part of collective identity, memory, and its documentation (runs parallel with CR.E.DOC)

The programs have received official approval by the national Institute of Educational Policy and the Ministry of Education, Research and Religious Affairs.











Who benefits from the CFF Edu programs

The educational programs of the Chania Film Festival are open to the entire community of Crete, students, educators and parents, and they are all free of admission.

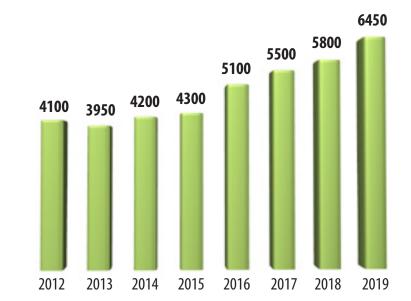
Implementation and Numbers of participants

The programs are separated into two categories.

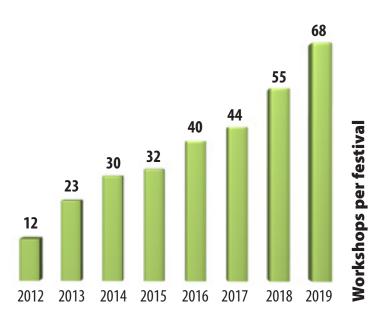
Short-term implementation period

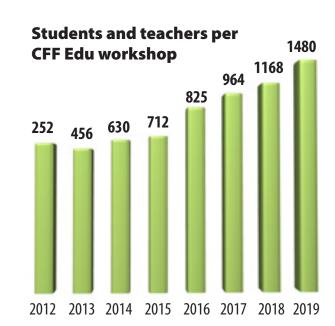
All activities that take place during the 11-day running of the Chania Film Festival and each one lasts two hours.

- **6450 students and teachers** attended the 7th Chania Film Festival Children's Screening Program
- 1480 students participated in the educational workshops



Students and teachers attended CFF Edu film screenings





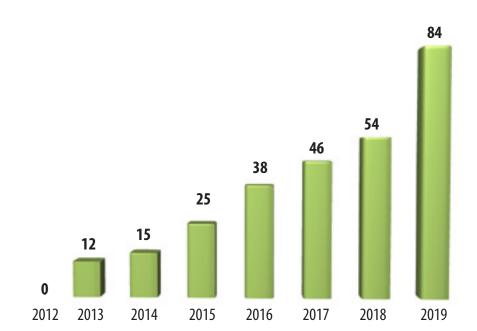
Annual implementation period

These programs are designed to run on a yearly basis and they address:

- a) schools that want to produce a film during the academic year,
- B) teachers and educator who want to familiarize themselves with audiovisual and film literacy.

During the previous year,

- 32 schools produced films with the support of the Festival's creative team
- 38 educators attended the annual course on audiovisual literacy of (110 hours)
- 46 educators attended the annual course on how to run a school film club (70 hours)



Educators in CFF Edu annual projects



School film productions annually



The Chania Film Festival Parallel Projects

Apart from all the above regular courses of the program, we also organize many parallel projects, such as special features, screenings and workshops, attended by approximately 2000-3000 people, among which students, educators and parents.

The Chania Film Festival Publications

The Chania Film Festival's systematic and active involvement in the area of audiovisual education generated two publications, where the theoretical aspect of the educational program is being further developed:

a) Education in Media, Key Points for Interpreting Messages in Media, Irene Andrianopoulou & Art Silverblatt

(17x24, 172 pages, Chania, 2017) ISBN: 978-618-83228-3-7

b) Cinema and Creative Writing- Lessons in Cinema Education, Stavros Grosdos (14x21, 196 pages, Chania, 2018) ISBN: 978-6185-364069

For October 2020, we are planning to publish the conference proceedings from the latest CFF International Symposium, titled **A Discussion on School and Cinema: Documentary Films as Learning Tools in Education**, as well as a number of user-friendly educational guides.





The Chania Film Festival International Meetings

In the past decade, the Chania Film Festival has conducted three international symposia on the subject of Cinema and Education, where representatives of institutions and professionals from both fields exchanged ideas and methodology. Furthermore, the CFF director and CFF team members and partners have been invited for lectures, presentations, and interventions in many meetings and conferences of other institutions.

CFF E-edu

In an effort to expand the range of our activities, we are currently working on creating an e-learning platform, hosting long-distance courses of two CFF Edu programs, **CineGrafimata and School Film Club.**

CFF International Partnerships

The Chania Film Festival is member in two international organizations dedicated to cinema for children and young people, the European Children's Film Association (ECFA) and the International Center of Films for Children & Young People (CIFEJ). The CFF is also a member in the European Documentary Network (EDN), as well as in the Global Alliance for Partnerships on Media & Information Literacy (GAPMIL), launched by UNESCO.

















One festival of many synergies

The Chania Film Festival and CFF Edu are made possible with the valuable support of the Region of Crete office and the Municipality of Chania, as well as many private sponsors. Their contribution is vital for the programs' success and continuity.

CFF Edu has developed stable collaboration with prominent institutions and organizations of cinema, culture and education, and thus enlarging the scope and content of the educational programs:

- Olympia International Film Festival for Children and Young People
- Neaniko Plano
- GAPMIL
- University of West Attica
- Technical University of Crete
- Hellenic Open University
- School of Humanities, University of the Aegean
- Directorate of Education, Region of Crete
- Directorate of Primary Education of Chania
- Directorate of Secondary Education of Chania
- Hellenic Network For Theater and Education
- French Institute of Greece
- Michael Cacoyannis Foundation
- Onassis Education
- Greek Cartoonists Association
- Mediterranean Agronomic Institute of Chania
- saferinternet.gr



Chania Film Festival



Organisation - Production



with the support of











Co-production















ΥΠΟΥΡΓΕΙΟ ΠΟΛΙΤΊΣΜΟΥ ΚΑΙ ΑΘΛΗΤΙΣΜΟΥ

Το Φεστιβάλ Κινηματογράφου Χανίων πραγματοποιείται με την οικονομική υποστήριξη του Υπουργείου Πολιτισμού και Αθλητισμού